

# Arturo Luna

<http://www.arturoluna.com/> · <https://github.com/arturoluna> · 310/218/8034 · [art@arturoluna.com](mailto:art@arturoluna.com)

## Technical Skills

HTML5, CSS, SASS, JavaScript, Git, NPM (knowledge of)

Adobe Creative Suite, Microsoft Office, Rich Media platforms: Celtra, Just Ad. Bilingual - English & Spanish

## Experience

### **IsMyNumberUp - Freelance Front End Developer - 05/2017 - Current**

- Style web page layouts using HTML, CSS and JavaScript.
- Apply responsive design to web application.

### **Tapjoy - Sr. Rich Media Developer 11/2015 - 05/2017**

- Responsible for developing custom highly interactive interstitial rich media mobile domestic and international Ad campaigns.
- Collaborate with Project Managers to ensure deadlines are met on a daily basis.
- Collaborate closely with designers and product to develop product templates with publisher controls.
- Create a build QA process to assure template and custom ad quality control.
- Worked daily with the third party engineering team based in Boston, MA to produce company product, and meet business needs.

### **Conversant .Inc. - Creative Technologist 08/12 - 10/15**

- Developing interactive, dynamic advertisement units using HTML, CSS, JAVASCRIPT and third-party frameworks (i.e. GreenSock, Hammer.js)
- Researching and developing prototypes of new advertising units that utilize third-party API's (i.e. YouTube, Google maps)
- Collaborate with Designers and Art Directors to ensure projects are aligned with the clients needs and asks
- Collaborate with Project Managers to ensure deadlines are met on a daily basis
- Work daily with a remote team based in Chicago, IL to ensure company standards are met on each project

### **Zynga - Contract Tech Artist 03/12 - 06/12**

- Implementation of code relating to art assets and other visual functions for Zynga Mobile division
- QA quality check before deploying new creative app content.
- Collaborate with other internal teams that required extra help to meet deadline.

### **Formative Labs - Designer and Front End Developer 09/10 - 01/12**

- Create visual web page layouts using HTML, CSS and JavaScript.

- Tested concept, design, and prototype products
- Create mobile application layouts
- Facebook application design

**Clixtr - Web Designer 09/10 - 01/12**

- Designed and built pages in web application for displaying new images and user profiles Tested concept, design, and prototype products
- Produced new photo filter effects using Photoshop
- Participated in app launch; app reached #1 in Social Networking in Apple's App Store

**Merge Left Inc. - Graphic Design 05/07 - 08/08**

- Designed college apparel
- Created design templates for production efficiency
- Compress images for the web

**Forge-Tech Inc. – Freelance/Web Developer 09/06 - 04/07**

- Assisted in web page layout using flash.
- Created concept designs for forged wheels
- Worked closely with Art Director to execute concept prototypes

## **Education**

The Art Institute of California—San Francisco **08/08- 06/12**

Bachelor of Science in Web Design & Interactive Media

Brooks College - Long Beach, CA **06/04 - 08/06**

Associate of Science in Graphic Design